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BERMUDA'S ULTRA-CASUAL 9 BEACHES, WHERE BEING ECO-FRIENDLY IS SECOND NATURE, RESONATES WITH TRAVELERS

TripAdvisor Ranks 9 Beaches as Bermuda's 5th most Popular Hotel

SANDYS, Bermuda — For the ultra-casual and green at heart, [9 Beaches](#) leads the way in being environmentally-friendly and one of the most popular hotels in Bermuda. According to TripAdvisor, 9 Beaches is now ranked Number 5 of all the hotels on Bermuda. With its flop-flops required, ultra-casual, flair, 9 Beaches offers guests a spectacular setting for a relaxing vacation in an ecologically sound resort.

Set among some of the most spectacular seascapes in the Northern Hemisphere, 9 Beaches' 84 accommodations are cabanas on stilts so there is little environmental impact to the land.

9 Beaches is especially proud of its xeric garden landscaping used throughout the resort. (From the Greek "xeros," meaning dry) Intended to conserve water, 9 Beaches' "xeriscape" uses native varieties requiring no additional watering. 9 Beaches' xeriscape is attractive and sustainable, conserves water and is based on sound horticultural practices. Also, the property is dotted with artificial Longtail nests to encourage the native bird population.

So, guests can enjoy stunning ocean views from a cozy stilted bungalow situated in a healthy, natural setting — perfect for traveling earth lovers.

Other environmental aspects include:

- Solar powered lighting and hot water
- Battery operated transportation around resort
- Caught rainwater for use in the hotel
- Minimal air conditioning; main house air-conditioned only in hot months. Doors open for fresh air.
- Motion sensors on exterior cabana lights
- Pedal bicycles for transportation
- Local produce

Of course, 9 Beaches utilizes eco-basics such as replacing sheets and towels only upon request by the guests, encouraging guests to conserve water, and serving drinking water on request only. The daily newspaper is provided in the lobby only, not in every room, and the staff reuses paper in the fax machine and photocopier. Marketing is primarily electronic, saving paper used on traditional printed materials.

9 Beaches even offers an eco-friendly wedding package. Highlights of the 9 Beaches **Eco-Chic Wedding** include:

- 6 Bottles of organic champagne
- 3- or 4-tiered organic wedding cake
- Organic bouquet and boutonniere
- Organic floral cake topper

- Eco-centerpiece: simple but elegant centerpiece of carefully gathered 9 Beaches sand with naturally harvested seashells and a clean burning pillar candle set in a clear cylinder vase

Couples can help Bermuda's environment by planting the nearly extinct Bermuda Cedar tree at 9 Beaches to commemorate their union. The couple can label their seedling with a personalized name plate, so when they return for their anniversaries, they can visit their own tree at 9 Beaches.

For a full description of the Eco-Chic Wedding offerings, please see 9 Beaches downloadable Wedding Planner at <http://www.9beaches.com/weddings/WeddingPlanner.pdf>.

9 Beaches is an anomaly for Bermuda – an ultra-casual resort on an island renowned for small luxury hotels. Still the hotel has found its niche of upscale and adventurous travelers looking for a completely unique experience. Today 9 Beaches is ranked as the 5th most popular hotel out of 33 in Bermuda according to TripAdvisor the world's largest online travel community.

Visit www.9beaches.com for reservations or information about Bermuda's only ultra-casual resort. Or, call 9 Beaches directly at 866-841-9009 toll-free or your favorite travel agent.

ABOUT 9 BEACHES

9 Beaches is Bermuda's only ultra-casual resort and includes 84 private cabanas stretched over 18 acres on the westernmost tip of Bermuda. Some guests have called it, "Heaven on Earth for the down to Earth" and "Bermuda's Unassuming Paradise."

Soft-sided cabanas stand on stilts and all have a stunning view of the Atlantic Ocean. Some cabanas even perch over the sapphire sea and have Plexiglas floor panels that reveal tropical fish fluttering underfoot. Ceiling fans and tropical breezes maintain comfortable temperatures, and, for guests who need that extra bit of cool air, each cabana has air conditioners. All 84 cabanas have ample windows and double doors that open onto ocean view verandas. These sturdy structures have aluminum frames and sailcloth-like material covering the aluminum frames, perfect for casual Bermudian living. While some guests have called 9 Beaches cabanas "luxury tents" they are more like private beach houses furnished with a queen-size bed, a small bathroom with shower and a veranda.

With nine private beaches (even at high tide) and some of the most beautiful water in Bermuda, the resort caters to active, down-to-earth individuals who are young at heart and love the great outdoors. Guests at 9 Beaches enjoy a most relaxed Bermuda atmosphere where flip-flops are required, stilettos banned, and traditional "luxury seekers" discouraged from coming.

9 Beaches is has taken a new attitude and more casual approach with dining in 2008, with a new chef and new menus accompanied by an affordable and interesting wine list. Purposefully 9 Beaches provides three different dining venues: Hi Tide with a full complement of menu options; Dark 'n Stormy's, the beachfront bar and grill; and A la Cart, a most convenient way to order and eat anywhere on the resort. Soaking up the casual atmosphere, some guests prefer to enjoy a private meal with wine on the veranda of their own cabana overlooking amazing views of the Atlantic.

Aquatic options abound: Hobie Catamarans, sailboards and sea kayaks. Ripple the waves in a paddleboat or snorkel or snuba — a snorkeling-scuba hybrid — to the wreck of the HMS Vixen, a small, 1860s twin-screwed ironclad that is just off the coast of one of the 9 beaches. More adventuresome guests can skim the surface on windsurfers. Explore Bermuda's beautiful coral reefs on the Reef Comber, a glass bottom boat. The cruise goes out six miles off Bermuda to the Reef Flats, extremely shallow waters with amazing coral and marine life. For an even closer look, snorkeling equipment is provided, as well. Guests can even take Learn to Scuba courses right at 9 Beaches.

Guests of 9 Beaches can downshift and download at the same time with Wi-Fi (high-speed wireless connections) over various hot spots around the resort. There's an Internet station in the lobby for use free of charge. All guests also receive a Bermuda cell phone (one per cabana) for free local calls and to avoid incoming international call roaming charges. Long distance calling cards are available for purchase.

Important numbers such as the Concierge, A la Cart food & beverage service and our Duty Manager– are pre-programmed.

www.9beaches.com