



FOR IMMEDIATE RELEASE

February 5, 2008

Contact: Priscilla Caldwell

Madigan Pratt & Associates

757-645-3113

Priscilla@madiganpratt.com

ECO-CHIC WEDDINGS OFFERED AT ULTRA-CASUAL 9 BEACHES, BERMUDA

SANDYS, Bermuda – Bermuda’s ultra-casual [9 Beaches](#) resort leads the way in offering eco-chic weddings for the green at heart. The resort itself is environmentally-friendly, and now couples can opt for an ecologically sound ceremony in one of the most spectacular natural settings in the Northern Hemisphere.

Highlights of the *9 Beaches* Eco-Chic Wedding Package include:

- 6 Bottles of organic champagne
- 3- or 4-tiered organic wedding cake
- Organic boutonniere
- Organic bouquet
- Organic floral cake topper
- Eco-centerpiece: *simple but elegant centerpiece of carefully gathered 9 Beaches sand with naturally harvested seashells and a clean burning pillar candle set in a clear cylinder vase*

Couples can help Bermuda’s environment by planting the nearly extinct Bermuda Cedar tree at *9 Beaches*, commemorating their union. The couple can label their seedling with a personalized name plate, so when they return for their anniversaries, they can visit their own tree at *9 Beaches*.

Pricing for *9 Beaches* Eco-Chic Wedding starts at \$9,140 and accommodates 40 people. For a full description of the Eco-Chic Wedding offerings, please visit *9 Beaches* downloadable Wedding Planner at <http://www.9beaches.com/weddings/WeddingPlanner.pdf>.

9 Beaches is especially proud of its Xeric garden landscaping used throughout the resort and dotted with artificial Longtail nests to encourage the native bird population. *9 Beaches*’ “xeriscape” uses native plants requiring no additional watering. (Derived from the Greek “xeros,” meaning dry, xeriscape describes plantings intended to conserve water, often using native varieties.) *9 Beaches*’ xeriscape is attractive and sustainable, conserves water and is based on sound horticultural practices.

With all of the accommodations in cabanas on stilts, there is little environmental impact to the land. Other environmental aspects include:

- Battery operated transportation around resort
- Solar powered lighting and hot water
- Caught rainwater for use in the hotel
- Minimal air conditioning; main house air-conditioned only in hot months. Doors open for fresh air.
- Motion sensors on exterior cabana lights
- Pedal bicycles for transportation
- Local produce

Of course, *9 Beaches* utilizes eco-basics such as replacing sheets and towels only upon request by the guests, asking guests to conserve water and serving drinking water on request only. The daily newspaper is provided in the lobby only, not in every room, and the staff reuses paper in the fax machine and photocopier. Marketing is primarily electronic, saving paper used on traditional printed materials.

Visit www.9beaches.com for reservations or information about Bermuda's only ultra-casual resort. Or, call *9 Beaches* directly at 866-841-9009 toll-free or your favorite travel agent.

ABOUT 9 BEACHES

9 Beaches, is Bermuda's only ultra-casual resort and includes 84 private cabanas stretched over 18 acres on the westernmost tip of Bermuda. Some guests have called it, "Heaven on Earth for the down to Earth" and now "Bermuda's Unassuming Paradise."

Soft-sided cabanas stand on stilts and all have a stunning view of the Atlantic Ocean. Some cabanas even perch over the sapphire sea and Plexiglas floor panels reveal tropical fish fluttering underfoot. Ceiling fans and tropical breezes maintain comfortable temperatures, and for guests who need that extra bit of cool air, each cabana has air conditioners. All 84 cabanas have ample windows and double doors that open onto ocean view verandas. These sturdy structures have aluminum frames and sailcloth-like material covering the aluminum frames, perfect for casual Bermudian living. While some guests have called *9 Beaches'* cabanas "luxury tents" they are more like private beach houses furnished with a queen-size bed, a small bathroom with shower and a veranda.

With 9 private beaches (even at high tide) and some of the most beautiful water in Bermuda, the resort caters to active, down-to-earth individuals who are young at heart and love the great outdoors. Guests at *9 Beaches* enjoy a most relaxed Bermuda atmosphere where flip-flops are required, stilettos banned, and traditional "luxury seekers" discouraged from coming.

9 Beaches is taking a new attitude and more casual approach with dining in 2008, with new menus accompanied by an affordable and interesting wine list. Purposefully *9 Beaches* provides three different dining venues: Hi Tide with a full complement of menu options; Dark N Stormy's, the beachfront bar and grill; and A La Carte, a most convenient way to order and eat anywhere on the resort. Soaking up the casual atmosphere, some guests prefer to enjoy a private meal with wine on the veranda of their own cabana overlooking amazing views of the Atlantic.

Aquatic options abound: Hobie Catamarans, sailboards, and sea kayaks. Bob aboard a floating lounge or relax on our aqua decks. Ripple the waves in a paddleboat or snorkel or snuba — a snorkeling-scuba hybrid — to the wreck of the *HMS Vixen*, a small, 1860s twin-screwed ironclad that is just off the coast of one of the 9 beaches. More adventuresome guests can skim the surface on windsurfers. Explore Bermuda's beautiful coral reefs on the Reef Comber, a glass bottom boat. The cruise goes out 6 miles off Bermuda to the Reef Flats, extremely shallow waters with amazing coral and marine life. For an even closer look, snorkeling equipment is provided, as well.

Guests of *9 Beaches* can downshift and download at the same time with Wi-Fi (high-speed wireless connections) over various hot spots around the resort. There's an Internet station in Centre Stage for use free of charge. All guests also receive a complimentary Bermuda cell phone (one per cabana) for free local calls and to avoid incoming international call roaming charges. Long distance calling cards are available for purchase. Important numbers such as the Concierge, a la Carte food & beverage service and our Duty Manager— are pre-programmed. iPods with music to fit just about every taste also are available.