



FOR IMMEDIATE RELEASE

Contact: Priscilla Caldwell, Madigan Pratt & Associates
757-645-3113, Priscilla@madiganpratt.com

9 Beaches Press Room:

<http://www.9beaches.com/about/press>

Signature Photo: <http://www.9beaches.com/about/press/Signatureshotnologo.JPG>

9 BEACHES OPENS APRIL 1 OFFERING BERMUDA'S BEST RESORT VALUE

SANDYS, Bermuda — [9 Beaches](http://www.9beaches.com), Bermuda's only ultra-casual resort, opens for its fifth season April 1. Guests of 9 Beaches can enjoy sophisticated and civilized Bermuda and leave the formal attire at home. At 9 Beaches, cabana lodgings are comfortably chic, flip flops are fashionable, and neither jackets nor ties are required.

With rates starting at \$280 double occupancy, including a full, hot breakfast daily, 9 Beaches gives beach lovers an easy-going, nature lover's paradise, mouth-watering cuisine and water sports galore at an affordable price. To celebrate Bermuda's 400th anniversary in 2009, guests who stay at 9 Beaches for four nights through August 21 will receive a \$400 credit. "Guests who love 9 Beaches love the ocean, the outdoors and want to just relax and have fun, without spending a bundle," says General Manager Robin Gilbert.

During the month of April, guests not only receive a good value, but a safe bet. 9 Beaches offers the 68 degree guarantee. On any and every day that the air temperature high does not reach 68F/20C, guests will receive a \$68 refund on their bill. Throughout the year, Bermuda will commemorate its 400th anniversary with tall ships, festivals, performances and exhibitions that honor Bermuda's culture and heritage.

Situated on the westernmost tip of Bermuda, 9 Beaches boasts 360 degrees of spectacular seascapes in an eco-friendly setting. Nine separate beaches provide endless options for exploring and relaxing. Each stylish cabana offers views of the Atlantic. Dining can be arranged anywhere on the resort via the roaming dining service a La Cart. From the programmable cell phone provided upon check-in, service is just a call away. For reservations call 866-841-9009 toll free or visit www.9beaches.com.

About 9 Beaches

9 Beaches is Bermuda's only ultra-casual resort and includes 84 private cabanas stretched over 18 acres. Some guests have called it, "Heaven on Earth for the down to Earth" and "Bermuda's Unassuming Paradise." With nine private beaches (even at high tide) and some of the most beautiful water in Bermuda, the resort caters to active, individuals who are young at heart and love the great outdoors.

9 Beaches is proud of its environmentally-conscious efforts, especially its xeric garden landscaping used throughout the resort (from the Greek "xeros," meaning dry). Intended to conserve water, 9 Beaches' attractive and sustainable "xeriscape" uses native varieties requiring no additional watering. Also, the property is dotted with artificial Longtail nests to encourage the native bird population. So, guests can enjoy stunning ocean views from a cozy cabana situated in a healthy, natural setting — perfect for traveling earth lovers.

Other environmental aspects include: solar-powered lighting and hot water; battery operated transportation around resort, caught rainwater for use in the hotel, motion sensors on exterior cabana lights, and local produce when available.