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ROBIN GILBERT JOINS 9 BEACHES, BERMUDA, AS GENERAL MANAGER

SANDYS, Bermuda, July 30, 2007 — Veteran Bermudian Hotelier, Robin Gilbert has taken the reins as the new General Manager for 9 Beaches, the island's first and only ultra-casual hotel.

Mr. Gilbert was one of the first graduates of the Bermuda Hotel School. After graduating and spending several years in the hotel business in Bermuda, he transferred to London for three years on a management development program before moving to Kenya's South Coast as General Manager at Jadini Beach Hotel. He returned to Bermuda three years later to work at Cambridge Beaches and later purchased the Palmetto Bay Hotel on the island. Just prior to joining 9 Beaches, Mr. Gilbert was the General Manager for Coco Reef Hotel (formerly Stonington Beach) in Bermuda.

"I am extremely pleased to be working at such a unique property," said Mr. Gilbert. "9 Beaches is different from every other hotel in Bermuda. The hotel reminds me of Jadini Beach with its exciting outdoor atmosphere and a very adventurous and active clientele looking for a truly unique vacation experience."

In just its third year of operation, 9 Beaches is ranked the 7th most popular hotel in Bermuda (out of 34) according to TripAdvisor.com, the leading Internet travel Web site where guests can post reviews of hotels that they have stayed in.

"This says a great deal about the professionalism and dedication of every member of the 9 Beaches staff," says Gilbert, adding that, "regardless, all personnel know that we must and will continue to work for perfection."