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9 Beaches Press Room:

<http://www.9beaches.com/about/press>

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9 BEACHES CATCHES THE SOCIAL MEDIA WAVE

SANDYS, Bermuda — [9 Beaches](http://www.9beaches.com), Bermuda's only ultra-casual resort, has become the starlet of travel Bloggers and YouTubers looking for a novel experience in a relaxed beachfront setting. The resort forayed into the Blogosphere two years ago and has gained a loyal following. Resonating with vacationers of all ages who love the beach and the outdoors, 9 Beaches has been featured in numerous YouTube videos and travel Blogs, with stunning visuals of her sleek stilts, shapely cabanas, and spectacular seascapes.

Most recently YouTube videographer Kevin Nalty (fondly known by his online moniker Nalts) visited 9 Beaches and captured her essence on film. He is spot on with his remark, "I am feeding my mojo," because at 9 Beaches guests unwind and revive at this unexpectedly casual Bermuda resort set amid a natural xeriscape* with water views all around. <http://willvideoforfood.com/2009/05/08/social-media-monitoring-in-real-life-9-beaches/>

Other fun YouTube and blog posts can be found below:

- [First YouTube Video](#) – It started over two years ago on April 24, 2007
- [The Friendly 9 Beaches Frog](#) – add a link
- [9 Beaches Family & Friends for Life](#) – form lifelong friendships at 9 Beaches
- [OZO Life Eco travel](#) – walk on water

Those same easy-goers who run in social media circles are comfortable at 9 Beaches. Here guests can enjoy sophisticated and civilized Bermuda and leave the formal attire at home. At 9 Beaches, cabana lodgings are comfortably chic, flip flops are fashionable, and neither jackets nor ties are required. With rates starting at \$280 double occupancy, including a full, hot breakfast daily, 9 Beaches gives beach lovers a nature lover's paradise, mouth-watering cuisine and water sports galore at an affordable price.

To celebrate Bermuda's 400th anniversary in 2009, guests who stay at 9 Beaches for four nights through August 21 will receive a \$400 credit. "Guests who love 9 Beaches love the ocean, the outdoors and want to just relax and have fun, and know they are getting a good value for the vacation dollars," says General Manager Robin Gilbert. To commemorate its 400th anniversary, Bermuda will celebrate with tall ships, festivals, performances and exhibitions that honor the island's culture and heritage.

Situated on the westernmost tip of Bermuda, 9 Beaches boasts 360 degrees of spectacular seascapes in an eco-friendly setting. Nine separate beaches provide endless options for enjoying and relaxing. Each stylish cabana offers views of the Atlantic. Dining can be arranged anywhere on the resort via the roaming dining service a La Cart. From the programmable cell phone provided upon check-in, service is just a call away. For reservations call 866-841-9009 toll free or visit www.9beaches.com.

About 9 Beaches

9 Beaches is Bermuda's only ultra-casual resort and includes 84 private cabanas stretched over 18 acres. Some guests have called it, "Heaven on Earth for the down to Earth" and "Bermuda's Unassuming Paradise." With nine private beaches (even at high tide) and some of the most beautiful water in Bermuda, the resort caters to active, individuals who are young at heart and love the great outdoors.

* 9 Beaches is proud of its environmentally-conscious efforts, especially its xeric garden landscaping used throughout the resort (from the Greek “xeros,” meaning dry). Intended to conserve water, 9 Beaches’ attractive and sustainable “xeriscape” uses native varieties requiring no additional watering. Also, the property is dotted with artificial Longtail nests to encourage the native bird population. So, guests can enjoy stunning ocean views from a cozy cabana situated in a healthy, natural setting — perfect for traveling earth lovers.

Other environmental aspects include: solar-powered lighting and hot water; battery operated transportation around resort, caught rainwater for use in the hotel, motion sensors on exterior cabana lights, and local produce when available.