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## **“Families Dig 9 Beaches” Bermuda’s Ultra-Casual Resort Announces New Family Package**

**Sandy’s, Bermuda (June 9, 2006)** – 9 Beaches, Bermuda’s only ultra-casual resort, is becoming one of the island’s most popular family hotels. To encourage more families to visit Bermuda and 9 Beaches the resort is announcing a special package called “Families Dig 9 Beaches” and can include a second cabana for 50% off!

From now through Halloween (October 31, 2006) families can enjoy 6-days/5-nights in one of the hotel’s beautiful ocean-view cabanas and receive a host of amenities including all taxes and gratuities for as little as \$1,760. Normally a good deal for a U.S. beach resort, this is an almost unbelievable offer for a hotel in Bermuda.

“9 Beaches has a unique appeal for families with children of all ages,” said David Dodwell, Jr., the property’s resident manager. “With 18 acres and 9 separate beaches, kids can spread out and find loads of interesting things to do. Younger kids love the water and the beach. Teens dig the fact we offer complimentary iPods, cell phones and have Wi-Fi so they can still get email and chat.”

In addition to 6-days/5-nights in an ocean-view cabana, the “Families Dig 9 Beaches” package also includes:

- Full buffet breakfast every day
- One-day bus & ferry pass for four
- Family photo portrait at one of the resort’s 9 beaches
- \$200 credit toward any equipment rental at the resort’s water sports centre
- Half-day of guided fishing off the point at 9 Beaches
- Beach pails and shovel as a gift guests get to keep. Can you dig it?
- All government taxes and gratuities

**Second Cabana at 50% OFF!** With a queen size bed and futon a cabana can easily accommodate two adults and 1 to 2 children under the age of 16. However, families with older children can secure a second cabana in the same category at 50% OFF when they book the “Families Dig 9 Beaches” Special.

**Cabana Types & Prices:** There are several different types of cabanas at 9 Beaches. While they are all identical in construction and furnishing, the difference is location and privacy. All cabanas do have ocean views – some better than others. The cost for a 6-day/5-night vacation with the “Families Dig 9 Beaches” Special is:

- Aqua Vista Cabana           \$2,280
- Sea Forever Cabana         \$1,980
- Coco Coral Cabana         \$1,760

### **ABOUT 9 BEACHES**

9 Beaches is Bermuda’s only ultra-casual resort and includes 84 private cabanas stretched over 18 acres on the westernmost tip of Bermuda. Some guests have called it, “Heaven on Earth for the Down to Earth.”

Soft-sided cabanas stand on stilts and all have a view of the Atlantic Ocean. Some cabanas even perch over the sapphire sea and plexi-glass floor panels reveal tropical fish fluttering underfoot! Ceiling fans and tropical breezes maintain comfortable temperatures – and for those who need that extra bit of cool air, each cabana has air conditioning!

All 84 cabanas have wooden floors, ample windows and double doors--all with screens that open onto ocean view verandas. The sturdy structures have aluminum frames and sailcloth-like material covering the aluminum frame, perfect for casual Bermudian living. While some guests have called 9 Beaches’ cabanas “luxury tents” they are more like private beach houses with a queen-size bed, a small bathroom with shower and veranda.

With 9 private beaches (even at high tide) and some of the most beautiful water in Bermuda, the resort caters to active, down-to-earth individuals who are young at heart and love the great outdoors. Guests at 9 Beaches enjoy a most relaxed Bermuda atmosphere where flip-flops are required, stilettos banned and traditional “luxury seekers” discouraged from coming.

Aquatic options abound: Hobie Catamarans, sailboards, and sea kayaks. Bob aboard a floating lounge or relax on our aqua decks. Ripple the waves in a paddleboat or a jet ski. Snorkel or snuba (a snorkeling-scuba hybrid) to the wreck of the HMS Vixen, a small, 1860s twin-screwed ironclad that is just off the coast of one of the 9 beaches. More adventuresome guests can skim the surface on kite boards, following lessons from instructors certified by the International Kite Boarding Association. Experience a thrill ride on our unique tow-able "Fly Fish".

Guests of 9 Beaches can downshift and download at the same time with Wi-Fi (high-speed wireless connections) over various hot spots around the Resort. There's an Internet station in Centre Stage for use free of charge. All guests also receive a complimentary Bermuda cell phone for local calls--one per cabana. Important numbers – such as the Concierge, a la Carte food & beverage service and our Duty Manager– are pre-programmed. iPods with music to fit just about every taste are also available free-of-charge.

Visit <http://www.9beaches.com/> for more information and photos. For reservations call 1-866-841-9009 or your favourite travel agent.